

6-Step Marketing Plan

Show Ready

We walk the property thoroughly to provide you with repair/upgrade recommendations for the best possible impression right out of the gate.

Professional Photos

With most people, the search for a home starts online. Our team will ensure we take high quality photos of your home with our wide-angle lens camera.

Websites

Gather the details of your home and write a lifestyle description for online marketing on its very own landing page, HAR, Zillow, Trulia, Facebook, Instagram, and hundreds more.

Signage

Your home will have a sign placed in the yard with all the information needed for applicants to reach us. We provide real estate flyer PDFs designed and placed inside the property for consumers to take home during showings. You can also share the Real Estate Flyer PDF with neighbors, friends & family.

Owner Updates

You'll receive regular updates every week with showing information. Every week we will also assess the market if we need to adjust anything on the listing.

Market Insight

Our team can recommend best practices to you for staging your home, pricing your home, and other advice to make your home the most attractive on the market.

Optional Services

Professional Photography and Video

Videos can give people a first-person point of view of the home from the outside in. (Optional +\$150)

Boost Facebook/Instagram Ads

We can advertise on Facebook and Instagram with a unique link for lead generation. (Optional +\$50)